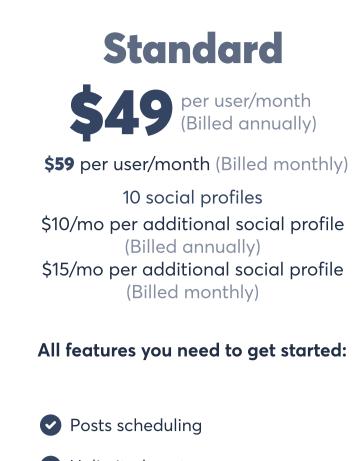


Pricing and plans

Close the gaps in your social media marketing workflow with the most complete tool for every stage of growth.

Supported Networks





- Unlimited posts
- Draft posts Unified Publishing Calendar
- Standard Social Inbox Automated Inbox Assistant
- Instant translations
- Report export Basic Social Media ROI
- Custom Report date range
- White-label reporting
- Google Chrome extension
- ✓ Mobile application (iOS & Android)
- Google Analytics Integration

10 social profiles \$10/mo per additional social profile (Billed annually) \$15/mo per additional social profile (Billed monthly)

All features available on the

\$99 per user/month (Billed monthly)

Professional

per user/month (Billed annually)

- Standard plan, plus: Instagram Product Tagging
- PulseLink in bio
- ✓ Instagram grid view First comment scheduling
- (Instagram, Facebook, LinkedIn) X (Twitter) threads scheduling
- Team workflow
- Canva integration
- Calendar notes

monitoring

- Basic Ad Comment Monitoring ▼ TikTok & LinkedIn ad comments
- Team performance reports Priority email & chat support

Free \$0/Mo
3 social profiles, 1 user

per user/month (Billed annually) **\$149** per user/month (Billed monthly) 10 social profiles \$10/mo per additional social profile (Billed annually) \$15/mo per additional social profile (Billed monthly) All features available on the

Advanced

Professional plan, plus:

- Content Library
- 5 Shared Calendars Bulk publish content
- Content queues
- Advanced spam management Advanced Ad comments monitoring
- Saved replies
- Inbox bulk actions Publishing content labels
- Advanced Social Media ROI reports Power reports (customized)

✓ 10 scheduled posts

❷ Basic Social Inbox*

Limited Social Media ROI report

Basic Reporting

✓ Mobile app

Custom Custom solutions tailored to your business needs.



All features available on the

Advanced plan, plus: Unlimited social profiles

- Unlimited Shared Calendars Unlimited Inbox Moderation Rules
- Priority email, chat, & video call
- Dedicated Account Manager
- Quarterly Business Reviews
- Single Sign-On (SSO)
- CRM Integration
- Open Reports API

Schedule Facebook Boosted Posts

*limited to 100 messages or comments per month

Compare plans					
Publishing	Free	Standard	Professional	Advanced	Custom
Scheduled posts	10 Scheduled posts	Unlimited	Unlimited	Unlimited	Unlimited
Unified calendar	×	•	•		
Instagram Product Tagging	×	×	•	•	
PulseLink in bio	×	×	•	•	
Instagram grid	×	×	•	•	•
First comment scheduling (Instagram, Facebook, LinkedIn)	×	×			
X (Twitter) threads scheduling	×	X			
Label Content	×	×	×		
Content library	×	10 images/ 2 videos	10 images/ 2 videos		
Facebook Boosting	×	×	×	×	
Collaboration					
Assign & approve posts	×	×	~	•	~
Comments on posts	×	X			•
Collision detection	×	×			•
Bulk approve	×	×	×		•
Shared calendar	×	X	×	yes, 5	Unlimited
Productivity					
Draft posts	×	•			•
Canva integration	×	X			•
Calendar notes	×	×			•
Content queues	×	×	×		•
Bulk publishing	×	X	×		•
Slack Integration	×	×	×	×	•
Engagement					
Advanced social inbox	×	•	•		•
Manage GMB reviews	×	•	•	•	~
Inline translation	×				•
Automated inbox assistant	×	•			Yes, Unlimited
Assign content	×	×			•
Ad comments monitoring	×	×			•
TikTok & LinkedIn ad comments monitoring	×	×			•
Advanced spam management	×	×	×		•
Saved replies	×	×	×	•	•
Bulk actions	×	×	×		•
Label tags	×	×	×		•
Sentiment	×	×	×	Display	Display & Filter

sources	T
411	

reporting purposes. Listen across X, FB, IG, Web, and Blog sources for keywords, mentions & hashtags.

Reporting

Listening

Advanced Social/Web Listening Search

discussions, industry trends, and aggregate insights for

*Monitor brand mentions and sentiment, consumer

Basic report		•
Google Analytics Integration		•
Basic social media ROI report		•

X

Google Analytics Integration					•
Basic social media ROI report	•			•	•
Basic report export	×			•	•
Top content	×		•	•	•
Report date picker	×	•	•	•	✓
White-label reporting	×	•	•	•	•
Team performance report	×	×	•	•	•
Advanced power reports	X	×	×	•	•
Advanced social media ROI report	×	×	×	•	•

\$40/search/

month

Mobile app	
X Lite	

X Plus

Open Reports API

Data retention

X Lite *Includes only X (Twitter) Publishing capabilities.

Other benefits

*Includes X (Twitter) Publishing, Inbox, and Reporting
Advocacy
*Includes unlimited campaigns and 50 advocates

melades animitied campaigns and 30 davocate	٥.
Customer support	
Response time	

Response time	
Training	
Team workflow	

Quaterly business review	
Single Sign-On (SSO)	

*Connect your Salesforce or HubSpot CRM to link customer contacts directly to your Social Inbox

Dedicated account manager

CRM Integration

engagement.

X

1 month

email support

best efforts

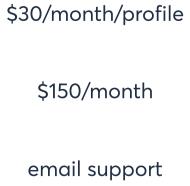
Group training

X

X

X

X



6hrs or less

Group training

X

X

X

X

X

X

6 months

\$30/month/profile

\$150/month priority email & chat support

2hrs or less

Group training

X

X

12 months

\$40/search/

month

\$40/search/

month

\$30/month/profile \$150/month

priority email & chat support

1hr or less

X

24 months

priority email & chat & video call 30min or less

\$30/month/profile

Custom

24 months

\$40/search/

month

Group training 1-1 training X

X × X

X

X X